

# Putting the FUN into Fundraising



Smalls for All ® collects and distributes underwear to women and children in Africa and the UK. In Africa, we help those living in orphanages, slums, IDP camps and schools, as well as providing underwear to hospitals to help those suffering from medical conditions like obstetric fistula. We also help charities that focus on alleviating poverty in the UK by providing them with underwear.

Underwear is a luxury some people can't afford.

Giving pants and bras may seem like a small thing, but it can make a huge difference. For example, not having pants can mean young girls miss days off school each month.

We accept donations of **new pants** and new and 'gently worn' bras. These are distributed to those who need them most.

We also accept monetary donations which are used to support our work, and what better way to financially support the work of the Smalls than by getting together with family, friends or colleagues and organising your very own fundraising event.

We've put together an A-Z of fundraising ideas which we hope offer inspiration! The most important thing to remember is that fundraising is about raising money and is vital for the charity, but it's also about having FUN!

To find out more, visit www.smallsforall.org



#### **Auction**

Ask people to offer their time or expertise as part of an Auction of Promises.

#### Afternoon Tea

Invite friends to come along and enjoy a 'real afternoon tea' and charge everybody to attend.

#### **Antiques Roadshow**

Enlist the help of local experts and charge for entry and valuations.



## Bring and Buy Sale

Always a winner!

#### **Bad Taste Clothing Day**

Organise in your place of work – everybody pays to wear bad taste clothes for a day! **Babysitting** 

Charge for the service and donate your earnings to us.

## C



#### Car Boot Sale

Clear the clutter and raise funds too, a good day out and always popular.

#### **Car Washing**

Charge to wash cars for friends and neighbours.

## **Curry Night**

Organise a Dinner Party with a difference and charge guests to attend.

#### Cake Bake

At home or in the office this is always popular – sell slices for a £1 each.

#### Ceilidh

Good food, great band and a raffle.

## D

## **Dog Walking**

Offer your services as a dog walker.

#### **Demonstrations**

Invite an expert to do a talk or demonstration of their skills and charge admission.

#### **Dinner Dance**

Good food, good band and a raffle will help this event go well.

## E

## Easyfundraising

Shop online with easyfundraising and participating retailers will make a donation as a thank you. Visit www.easyfundraising.org.uk/causes/smallsforall/

#### **eBay**

Register on eBay.co.uk and have fun auctioning off unwanted items.

#### **Exhibition**

Ask local craftspeople – artists, jewellers etc to hold an exhibition of their work and charge admission.

## F

#### **Fashion Show**

Speak to a local shop or boutique and ask them to stage a fashion show.

#### **Football Matches**

Speak to local clubs about organising a half time collection.

#### **Facebook**

Encourage friends and family to support your fundraising endeavours through Facebook and other social networking sites with gentle reminders and links to your online giving page.

#### **Fun Runs**

Organise your own event or book a place in an officially organised event near you.





#### Go Green!

Eat only green food for the day and ask people to sponsor you.

#### **Golf Tournament**

Ask a local club to sponsor the event and help publicise it to club members and local business people.

### **Garden Party**

Open your garden to the public, charge an entrance fee and offer light refreshments.



#### **Head Shave**

Find a brave person to raise money by having their head shaved!

### **Hair Raising Experience!**

Challenge your greatest fears and get sponsored to do so.

#### Hat Day

People pay to wear hats for the day – prizes for the biggest/most outrageous!



#### In Memorium Gifts

Donations in memory of a loved one.

#### Individual Gifts

Ask for donations or pledges of an hour's pay or a day's holiday.

#### **International Evening**

A dinner party with a difference with each course from a different country.



#### **Jumble Sale**

Easy to organise and always popular!

## Jog A Thon

Get fit and raise vital funds at the same time.

#### **Jewellery Evening**

Invite a local jeweller along to talk about their craft and take a percentage of anything they sell.

## **Jelly Eating Competition**

Great for Kids!





## **Karaoke Night**

One for all ages! Ask a local hotel or pub for help organising this.

### **Knobbly Knees Competition**

An easy fundraiser for the office!

### Kidnap and Ransom

Identify some willing volunteers to be 'kidnapped' – they then have to raise the ransom to be released!

## L

#### Lunch In

Ask colleagues to take sandwiches to work for a week or a month and donate the money they save.

#### **Local Races or Marathons**

Take advantage of events in your area and get sponsored to take part.

## M

#### Master Class

Do you have a skill or a talent? Why not organise classes and show others how it's done.

#### Mile of Pennies

Ask pupils at local schools to collect coins in a Smarties tube and on a set day make a mile of pennies around the playground.

#### **Murder Mystery Party**

Not for the faint hearted!

## N

#### **New Year Resolutions**

Get sponsored to stick to your resolutions.

#### **Nearly New Sale**

Organise a sale of clothes, baby items, children's toys or unwanted presents.

#### **Non-Uniform Day**

An easy fundraiser for Schools to organise. Pay £1 to come to School in your own clothes.





#### **Outward Bound Weekends**

The ideal challenge event for Companies and groups of adventurous friends!

#### Opera

See if a local theatre would donate a percentage of the ticket sales on opening night.

#### **Online Giving**

Set up an online giving page and email the link to friends, colleagues and family so they can sponsor you online.

## P

### Plant Sale

Sell cuttings of all your favourite plants to family and friends.

### **Parachuting**

Research local centres and organise a leap into the unknown!

#### Pamper Night

Set up your house as a relaxation area and charge friends to come and be pampered.

## Q

#### **Quiz Events**

Always popular, organise an inter-department quiz at work or get together in a local hotel for a quiz night.

## R

## Return to the 60's Party (or 40's, 50's etc)

Sell tickets, award prizes for the best fancy dress and dance the night away!

#### Raffle

Raffle tickets should not be sold externally from an event unless a local authority licence is arranged by the organisers. Cloakroom tickets sold at the event are fine, but should be drawn as individual numbers and not as strips or numbers.

## Recipe Book

Ask friends, colleagues and family for their favourite recipes and put them together in a book or as a downloadable PDF file. Sell in schools, companies or online.

#### Run, Walk, Cycle or Trek

Find an event near you or abroad.

## S



## **Sponsored Events**

Run, swim, slim or sit in a bath of beans! Ask friends and family to find a fun way to raise sponsorship.

## Safari Supper

A dinner party with a difference! Each course is in a different house!

## T

#### **Theatre Preview**

Persuade your local theatre or amateur dramatics society to do a preview in aid of the appeal.

## Ten Pin Bowling Tournament

Easy to organise and great fun for families.

## Tug of War

Organise your own event or ask local Young Farmers to organise an event and donate the proceeds.

#### Treasure Hunt

Arrange a route with clues leading to the treasure.

## U

## Uphill all the Way!

Organise a sponsored walk up a nearby hill.



#### **Variety Show**

Set up a Britain's Got Talent style show and charge people to enter.

#### Valentines Day Ball

A great excuse to get dressed up!



#### **Word Search Competition**

A cheap and easy way to raise money. Sell copies to family and friends. Pick a winning entry out of a hat on a designated date.

### Wine Tasting Evening

Invite a local wine merchant to bring along a range of wines and charge people to attend the tasting.





#### **Xmas Cards and Decorations**

Make your own cards and decorations and sell them at local craft events.

#### X Factor

Organise your own version of the hit TV show.



## Yes Day

Ask people to sponsor you to say 'yes' to people's (reasonable) demands for a day! **Your own idea** 

We've got you thinking! The above offers some ideas, but maybe you have one of your own?

Z

## Zumba-thon

Organise a sponsored dance exercise class.

**Zany Tie Day** 

£1 to participate and £2 for those who don't!



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wonderful.org/charity/smallsforall

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